



*Arlene Geller*  
*poet/lyricist*

Arlene's extensive writing and editing experience includes interviewing a variety of subjects for newspaper and magazine articles. She also worked as a wordcrafter for a personal communications company that led to her appearance on a Philadelphia show, *People Are Talking*, hosted by Maury Povich. She interviewed an audience member, wrote a poem, and read it on-air. Her poems and articles have been published in magazines and newspapers, and choirs have sung her commissioned lyrics.



*April Lay*  
*artist/crafter*

April has been folding Origami from a young age. She loves working with beautiful handcrafted paper to create unique folded pieces. Having earned a BFA in illustration from the Fashion Institute of Technology in New York City, April spent many years working as a packaging and graphic designer for high-end companies, including Lenox China and Waterford Crystal. She has also collaborated on packaging for companies, such as Macy's and Kate Spade. April has vast experience working with brides to design personalized ceremony programs and custom favors.



# *Poetry Takes Flight*

*A personalized message is a  
unique way to commemorate  
your special day*

*A once in a lifetime experience...*

A personalized message commemorates your special day in a unique way. Poet/lyricist Arlene Geller will interview you and write a poem to capture how you feel about your beloved and the life you will share.

*The poetry process*

The bride will answer a series of questions from which information will be gleaned to result in an original poem of up to eight lines. The creation will be discussed and the bride can request one or two edits.

If desired, the groom can also be interviewed for an extra fee, and the resulting poem of up to 12 lines will be in three stanzas:

- 1. Bride 2. Groom 3. Couple

*Poetry packages*

Package A  
Interview bride with up to two minor edits, scrolled maximum eight-line poem.....\$400

Package B  
Interview bride and groom with up to two minor edits, scrolled maximum twelve-line poem.....\$600

*Crane bridal party gift package*  
(with commission of a poem)

Origami crane printed with personalized poem and embellished with Swarovski crystal beads. Includes frosted acetate giftbox for each crane.  
per piece.....\$15  
(minimum 10 pieces)

*Crane wedding favor package*  
(with commission of a poem)

Origami crane printed with personalized poem or bride/groom names and wedding date. Embellished with Swarovski crystal beads.  
per piece.....\$10  
(minimum 25 pieces)

*Centerpieces*



Light up your reception and flaunt your wedding favors! Centerpieces feature branches for displaying the cranes, and the LED-lit vases can be customized to match the bridal colors. Contact us for more information and pricing.

*Customized packages on request*

Private poems and letters to your beloved, personalized wedding vows, toasts, save the date cards, and place cards are available.

*Share your personalized poem with each of your guests*



Artist April Zay will print your poem or name and wedding date on your choice

of exquisite handmade paper that matches your wedding colors. She then hand folds the paper into beautiful Origami cranes that are embellished with genuine Swarovski crystal beads.

*The crane*

A crane at a wedding is a universal symbol of the couple's love and commitment to a lasting union.

The crane is one of the most traditional and iconic figures in Origami. In Japan, it is a mystical and holy creature, believed to live for a thousand years.

A Japanese father traditionally gives a thousand paper cranes to the bride and groom to wish them a thousand years of happiness, good fortune, and long life.

*Contact us*



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